

The World's Most Common Inherited Bleeding Disorder

Von Willebrand disease (VWD) is the most common hereditary bleeding disorder.¹ It's caused by deficiency or dysfunction of the von Willebrand factor (VWF) and having VWD means your blood does not clot properly.¹

Know the Numbers:



1 in 100 people globally suffer from VWD—that's approximately 3 million people in the U.S. who are living with this disease^{2,3}

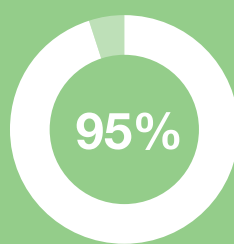


3 types of VWD exist based on qualitative or quantitative defects in VWF. A fourth type, acquired VWD, is not hereditary¹

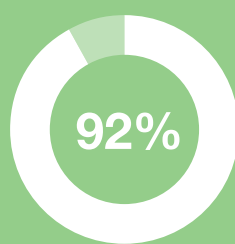


16 years is the average length of time between the onset of bleeding symptoms and diagnosis of a bleeding disorder²

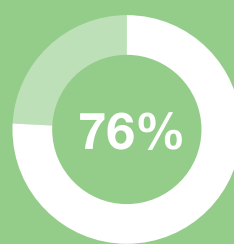
Commonly reported symptoms among women with VWD include:²



Heavy Menstrual Bleeding



Bleeding After Minor Injuries



Excessive Gum Bleeding

Women are more likely than men to show symptoms because of increased bleeding during menstrual periods, pregnancy and after childbirth²

Know the Signs & Symptoms:



Hard-to-stop or frequent nosebleeds⁴



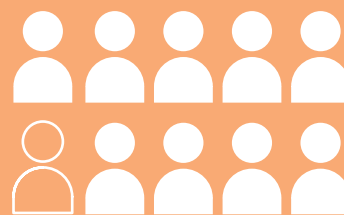
Heavy menstrual periods⁴



Easy bruising⁴



Longer than normal bleeding after injury, surgery, childbirth, or dental work⁴



9 out of 10 people with VWD have not been diagnosed.⁵

VWD is difficult to diagnose for many reasons, including lack of awareness and variability in symptoms and factor levels.⁵

To learn more about VWD, visit beyondthebleed.com

Shire

¹ National Hemophilia Foundation. Von Willebrand Disease. Available at: <https://www.hemophilia.org/Bleeding-Disorders/Types-of-Bleeding-Disorders/Von-Willebrand-Disease>. Accessed on June 23, 2016.

² CDC. Von Willebrand Disease Data & Statistics. Available at: <http://www.cdc.gov/ncbddd/vwd/data.html>. Accessed on June 23, 2016.

³ United States Census Bureau. U.S. and World Population Clock. Available at: <http://www.census.gov/popclock/>. Accessed on June 23, 2016.

⁴ CDC. Facts About von Willebrand Disease. Available at: <http://www.cdc.gov/ncbddd/vwd/facts.html>. Accessed on June 23, 2016.

⁵ World Federation of Hemophilia. What is von Willebrand disease (VWD)? Available at: <http://www.wfh.org/en/page.aspx?pid=673>. Accessed on June 23, 2016.